| As an engineering entrepreneur, you thought of an awesome new product. After doing extensive research on patents and found out that your product is unique. Therefore, you can proceed with making your new product. (+2 Points) | As an engineering entrepreneur, you thought of a new product. In order to proceed with your idea, you decided to research similar patents. Unfortunately, there was a similar patent when compared to your product idea. Since you have good business ethics, you decided to not proceed with the idea and thought of a different one. (+2 Points) | After going through a rigorous process for making a new kind of turbine blade that increases efficiency, you patented your product. Two years later, General Electric thought of the same design but could not develop it since you got there first. (+1 Point) | You created a new product and tested it for multiple deficiencies. Since you did this, they were all listed on the product's label. Someone tried to sue you because of one of the deficiencies. Since they were listed, you were immune to this accusation. (+1 Point) | You are a civil engineer working for a company. You developed a floor plan for a new skyscraper. Accidently, you overlooked the fact that two metals are not compatible with each other. You took full accountability for that and told your boss. Since he respected that you were honest, he gave you a second chance to fix it. (+2 Points) |
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| As a new business, you hired an attorney right away. You got sued, however you were more than well equipped with your attorney to fight the lawsuit. (-1 Point) | One of your employees tells you about a defect in your product. You decide to use good ethics and recall the product. (+2 Points) | As an owner of a car wash, you were greedy and wanted to make more money and you decided to launder money and not pay taxes. But you got caught and spent a couple of years in jail. | Your friend is an expert in "Bird Law" and you hired him as your business' attorney. That was not a good idea because when someone actually sued you, he couldn't help like an attorney in "Business Law" could. You lost the case and your business. | You hired an advertising agency to make a billboard advertisement for your product. You were careless and did not follow up with what they were doing. The billboard came out offensive and you developed a negative reputation. |
| | | (-2 Points) | (-1 Point) | (-1 Point) |

| As an owner of a business, you paid employees under the table so you didn't have to pay the benefits. The government found out and you faced a major fine. (-2 Points) | As a business owner, you did not provide your employees with safe working conditions. The EPA had a surprise walkthrough and you failed the examination. Your factory did not meet EPA Regulations and you were fined a hefty amount. (-2 Points) | One of your employees with good morals tells you about a potentially dangerous defect in your product. You decide not to recall the product and it goes haywire, injuring multiple people. (-2 Points) | You were a CEO of major pharmaceutical company and you were competing with another company over buying out a smaller pharma company. In order to gain an advantage, you purchased the CEO of the small pharma company a new Mercedes Benz. He did not accept your bribe and reported you to the police. Needless to say, you lost the bid on the buyout and faced a hefty fine. (-2 Points) | You didn't read the fine print on your job contract. Unknowingly, you breach a non-compete clause and get sued for trying to enter the same market as your former employer. (-1 Points) |
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| You are a manager of a drinking water company. Since you are very concerned about the environment, your company provides a small discount for customers who bring in their old plastic bottles so the bottles can be recycled properly. This business practice started a trend in the bottle industry. (+2 Points) | As an engineer in Philadelphia, you see that STEM practices are lacking in the city schools. You take the initiative to donate a considerable amount of money to the school districts in order to fund STEM related courses. (+1 Points) | You are the owner of a major financial company. You hold meetings regularly and the people who meet with you often wait in the lobby. Instead of playing music that can be offensive, you play classical music. This goes well with your clients. (+1 Points) | You owned a Fortune 500 company and then one of your employees leaked the fact that you did not claim all of your taxes. The public found out about this and you were audited. Unfortunately, your company fell off the Fortune 500 company list when you went to jail. (-1 Point) | Part of your warehouse caught fire during a thunderstorm. You called your insurance provider and good news, they caught you more than a dollar. (+1 Point) |